

CURRICULUM VITAE



Name : Prof. K. SAYULU, M.Com., M.B.A., M.Sc. (Psy.), M.Phil, Ph.D.
Designation : Chairperson, Board of Studies & Adjunct Professor of
 Commerce & Business Management, Satavahana University,
 Karimnagar. Former Professor of Commerce & Business Management
 (Retd.), Kakatiya University, Warangal.

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Date of Birth & Age : 01-06-1957 - 60 Years plus

Areas of Specialization : Marketing, Strategic Management and Accounting

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Academic Qualifications:

<i>Exam Passed</i>	<i>Board/University</i>	<i>Subject</i>	<i>Year</i>	<i>Division/Grade</i>	<i>Percentage</i>
B.Com.	Osmania University, Hyderabad	Advanced Accounts, Taxation	1978	I Class	61.67
M.Com.	Kakatiya University, Warangal.	Cost Accounts, Taxation	1980	I Division with Distinction	71.22 (IV Rank)
M.B.A.	IGNOU, New Delhi	Marketing	1998	Distinction	70.02
M.Phil.	Kakatiya University, Warangal.	Accountancy Finance	1984	I Class	69.33 (II Rank)
Ph.D.	Kakatiya University, Warangal.	Marketing	1992		
Others: BLISc.	Osmania University, Hyderabad	Lib. & Inf. Science	1981	I Class	63.38 (II Rank)
M.Sc. (Psychology)	Kakatiya University, Warangal.	Psychology	2006	I Class	65.00

Teaching Experience : Total 35 Years

<i>Position/Cadre</i>	<i>Date of Appointment</i>	<i>Courses Taught</i>
Asst. Professor	07-09-1982	U.G. - B.Com., BBM
Associate Professor	07-09-1995	P.G. - M.Com., MFA, MBA, MCA, B.Tech., B.Pharmacy
Professor	07-09-2003	M.Com, M.Com(CA), M.Com(FA), M.B.A, M.Phil., Ph.D

Training:

- 1.Resource person for Four UGC and AICTE Sponsored Refresher Courses organized by the Department of Commerce & Business Management, Kakatiya University, Warangal.
- 2.Resource person for Dr. Marri Chenna Reddy District Training Centre, Warangal.
- 3.Resource person for Banking and LIC training of Staff Members.
- 4.Resource person for live telecast of Lessons to M.Com., students of Dr. B.R. Ambedkar Open University, Hyderabad through Doordarshan Kendra

Participation in Corporate Life/Administrative Experience:

S.No	Name of the Administrative Position	Period
1	Registrar, Kakatiya University, Warangal	17-06-2011 to 24-08-2014
2	Registrar, Telangana University, Nizamabad	02-01-2008 to 02-05-2008
3	Principal, University College, Kakatiya University, Warangal	31-05-2006 to 01-01-2008 25-09-1998 to 23-05-1999
4	Principal & Head, University College of Commerce and Business Management, Kakatiya University	25-10-2014 to 24-11-2016
5	Director, Directorate of Self-Financing Courses, Kakatiya University, Warangal	21-04-2004 to 20-04-2005
6	Joint Director, Directorate of PG Admissions, Kakatiya University, Warangal	16-04-2003 to 20-04-2004
7	Vice-Principal, University College, KU	15-05-1998 to 09-04-2002
8	Deputy Director, SDLCE, KU	26-05-1995 to 25-05-1997
9	Placement Coordinator for MBA at the Department	1994-1995
10	Coordinator for PG Diploma in Retail Management, UPGC, KU, Warangal.	20-10-2008 to 17-11-2011

Co-curricular activities:

1. General Secretary, KU Teachers' Co-operative Credit Society Limited, Kakatiya University, Warangal for the last 15 years.
- 2.NSS Programme Officer for 6 years.

Enrichment of Campus Life Acted as Chairman/Member of the following Committees of the University:

- i)Hostel Monitoring Committee, KU Hostels, Self-Finance Courses Monitoring Committee, KU, University Guest House Committee, KU, Quarters Allotment Committee, KU, Advisory Committee of Students Welfare Centre, KU, Advisory Committee of Women Studies Centre, Standing Committee of Academic Senate of KU.
- ii) Member, Academic Senate of Krishna University, Machilipatnam, AP.
- iii)Member, Board of Studies, Department of Commerce & Business Management, KU.
- iv) Member, Board of Studies, Department of Commerce & Business Management, Shatavahana University, Karimnagar.
- v) Member Board of studies, Department of Commerce, Osmania University, Hyderabad.

Research Experience : 36 Years

1)M.Phil. :Working Capital Planning and Control in Textile Industry - A Study of Ajam Jahi Mills, Warangal, Kakatiya University, Warangal, 1984.

2.Ph.D. - Rural Retail Trade in Telangana Region of A.P. - A Study of Select Villages of Warangal District Kakatiya University, Warangal, 1992.

Research Projects Carried Out

<i>Title of the Project</i>	<i>Funding Agency</i>	<i>Duration</i>	<i>Remarks</i>
Minor Research Projects			
Rural Commercial Entrepreneurship - A Study	UGC, New Delhi	One Year	
Women Entrepreneurship in AP - Problems and Prospects	UGC, New Delhi	One Year	
Major Research Projects			
Rural Retail Marketing in AP - A Regional Comparison	UGC, New Delhi	Two Years	Co-Investigator
Women Entrepreneurship in Telangana Region	AICTE, New Delhi	Two Years	Co-Investigator

Research Guidance

Ph.Ds Awarded : 11
Ph.Ds in Progress : 08
M.Phils. Awarded : 10

Research Articles Published : 33
Books Published (Authored / Co-authored) : 18

Participation In National And International Conferences / Seminars/ Workshops:

a) National : 20 b) International : 02

Participation in Faculty Development Programmes/Refresher Courses/Orientation Programs : 15

Innovations/Contributions in Teaching:

i)Member of Curriculum Revision Committee of MBA, M.Com, MFA, B.Com., BBM Courses.

ii) Member, PG Board of Studies, Dept. of Commerce and Business Management, KU. Warangal, A.P.

iii)Member, Board of Studies, Sri Ramananda Teertha Marathwada University, Nanded etc.

iv)Member of Working Group to prepare syllabus for 3 books published by NCERT, New Delhi.

v) Teaching Methods: Case Study Method and Business Games are part of MBA Teaching.