

GOVERNMENT OF TELANGANA  
GOVERNOR'S SECRETARIAT, RAJ BHAVAN, HYDERABAD

**Letter.No. 225 /T1/S/2025-2, dated. 01.08.2025.**

From  
The Principal Secretary to Governor,  
Governor's Secretariat, Raj Bhavan,  
Hyderabad.

To  
The Chairman,  
Telangana State Council of Higher Education,  
Opp: Mahavir Hospital,  
Masab Tank, Hyderabad.



Sir,

Sub: Raj Bhavan, Telangana –Entries for Logo Design, Tagline Writing, and Poster Preparation for "Telangana–North East India Connect: A Techno-Cultural Festival" organized in two phases from 25<sup>th</sup> to 27<sup>th</sup> November, 2025 and from 2<sup>nd</sup> to 4<sup>th</sup> December, 2025 at Hyderabad –Request- Regarding.

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I am to inform that the Telangana-North East India Connect: Techno-Cultural Festival will be organized in two phases from 25<sup>th</sup> to 27<sup>th</sup> November, 2025 and from 2<sup>nd</sup> to 4<sup>th</sup> December, 2025 at Hyderabad to have forge relationship between the Telangana and 8 North Eastern States of India, and also to share the Technical and Cultural knowledge among the two regions. In this regard, many well-known personalities who relate to the fields of Technology and Culture will be attending the festival from Telangana and 8 North Eastern States.

2. Hon'ble Governor, is pleased to announce a creative contest inviting entries for Logo Design, Tagline Writing, and Poster Preparation from individuals, students, artists, designers, and the general public for the upcoming "Telangana–North East India Connect: A Techno-Cultural Festival" to be held in Hyderabad.

3. While enclosing a copy of guidelines issued for this purpose, you are requested to direct the Vice Chancellors of all the State Universities to give wide publicity about this competition among all the affiliated and constituent colleges by notifying on their universities websites and inviting entries for Logo Design, Tagline Writing, and Poster Preparation from students and faculty.

Yours faithfully,  
Sd/-M.Dana Kishore, IAS,  
Principal Secretary to Governor.

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for Principal Secretary to Governor

**Guidelines for submission entries for LOGO/TAGLINE/POSTER  
design competition:**

- Raj Bhavan invites Entries for Logo Design, Tagline Writing, and Poster Preparation for "Telangana-North East India Connect: A Techno-Cultural Festival"
- Raj Bhavan, Hyderabad, is pleased to announce a creative contest inviting entries from individuals, students, artists, designers, and the general public for the upcoming "Telangana-North East India Connect: A Techno-Cultural Festival" to be held in Hyderabad.
- The Telangana-North East India Connect: Techno-Cultural Festival will be organized in two phases from 25<sup>th</sup> to 27<sup>th</sup> November, 2025 and from 2<sup>nd</sup> to 4<sup>th</sup> December, 2025 at Hyderabad to have forge relationship between the Telangana and 8 North Eastern States of India, and also to share the Technical and Cultural knowledge among the two regions. In this regard, many well-known personalities who relate to the fields of Technology and Culture will be attending the festival from Telangana and 8 North eastern States.
- Participants are invited to showcase their creativity and talent by contributing in any or all of the following categories:
  1. Logo Design
  2. Tagline Writing
  3. Poster Preparation (A4 or A3 size, digital format)
- Theme Focus:
- The submissions should reflect the spirit of cultural unity, technological innovation, and mutual exchange between Telangana and the Eight North Eastern States of India — Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura.
- Eligibility: Open to all individuals across India.
- Submission Guidelines:
  - Logo:** Should be original, scalable, and submitted in high-resolution PNG and editable formats (AI/CDR/PSD).
  - Tagline:** Must be in English, concise (maximum 10 words), impactful, and original.
  - Poster:** Should be visually appealing, relevant to the theme, and submitted in PDF or PNG format with minimum 300 dpi resolution

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• How to Submit:

Entries with details must be emailed to [telangananortheastconnect@gmail.com](mailto:telangananortheastconnect@gmail.com)  
Subject line: Entry for Logo/Tagline/Poster - [Your Name]

▪ Last date for submission: 15<sup>th</sup> August 2025

▪ Each entry should include the following:

Full Name :

Age & Occupation :

Contact Number & Email :

ID/ Address proof :

Brief write-up (50-100 words) on the concept behind the design/tagline/poster

▪ Prize Money:

Best Logo Design: ₹15,000

Best Tagline: ₹5,000

Best Poster Design: ₹20,000

• The winning entries will be used in all official publicity materials of the Festival. Winners will be felicitated at a formal ceremony during "the Telangana- North East Connect: A Techno-Cultural Festival" at Raj Bhavan, Hyderabad.

• Terms and Conditions:

➤ All entries must be original and not infringe on any copyright or third-party rights.

➤ Plagiarism is strictly prohibited.

➤ The logo shall not contain any material (photograph, icon, symbol, image etc.)

➤ Entries shall be judged based on various parameters including elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact.

➤ The selected designs/posters/taglines will become the intellectual property of Raj Bhavan and may be modified as needed.

➤ The decision of the selection committee will be final and binding.

➤ Multiple entries are allowed, but each must be submitted separately.

▪ For more details or queries:

➤ Please visit our website: [www.governor.telangana.gov.in](http://www.governor.telangana.gov.in)

➤ Phone: 9100866066

❖ We look forward to your creative participation in celebrating the spirit of unity in diversity.

Date: 31.07.2025

Sd/-M.Dana Kishore, IAS,  
Principal Secretary to Governor.