



**Two-Day National Seminar on
“Transformative Role of Commerce &
Management in the Journey towards
Viksit Bharat 2047”
on 25th & 26th March, 2026**

**Organised by:
Department of Commerce,
Satavahana University, Karimnagar.**

Registration Form

Name : _____

Address : _____

Mobile : _____

Email : _____

Payment Amount Rs. _____

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Transaction Details: _____

Date: _____

Place: _____ Signature _____

Registration Instructions:

Candidates should complete the registration process through google form scanner on or before 3rd March, 2026. with Scanned copy of payment receipt. Confirmation of eligible candidates will be on a first come first served basis. Seminar kit, Tea & Snacks, Working Lunch and participation certificate will be provided to all the registered participants. Accommodation will be provided on payment basis

Chief Patron: Prof. U. Umesh Kumar

Hon'ble Vice-Chancellor, SU

Patron : Prof. Satish Kumar Peddpalli

Registrar, SU

Seminar Convenor:

Dr. D. Harikanth

Head, Chairman, Board of Studies,
Department of Commerce &
OSD to Vice-Chancellor, SU

Co-Convenors: Dr. K. Thirupathi

Dr. B. Naresh

Dr. B. Parashuramulu

Faculty Members,
Department of Commerce, SU

Advisory Committee :

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Rtd. Professor, Dept. of Commerce,
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Head, Dept. of Business Management, SU

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Chairman, BOS, Dept. of Business Management, SU

Organizing Committee :

Dr. T. Krishna Kumar

Dr. M. Manoj Kumar

K. Savitri

Faculty Members,

Department of Business Management, SU

FOR ENQUIRIES CONTACT

Seminar Convenor:

Dr. D. Harikanth

98482 94022

Co-Convenors:

Dr. K. Thirupathi, Dr. B. Naresh, Dr. B. Parashuramulu

98667 97854 | 80963 63638 | 98485 30018

Department of Commerce

University College of Commerce &

Business Management,

Satavahana University, Karimnagar.

email: sudeptofcomseminar@gmail.com



**Two-Day National Seminar on
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**Sponsored By
Telangana State Council of Higher Education
Hyderabad**

**Organised by:
Department of Commerce
SATAVAHANA UNIVERSITY
KARIMNAGAR, Telangana - 505 002.**

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SATAVAHANA UNIVERSITY

Satavahana University, an Education institution was established in the year 2008 in Karimnagar district, Telangana. In the academic year 1989-90. The Institution was initially the PG Centre of Osmania University, Hyderabad and subsequently in the year 1993 it was transferred to administrative control of Kakatiya University at Warangal. Finally the institution has been upgraded as Satavahana University in 2008. The University started functioning from the academic year 2008-09 with Fourteen PG Courses. there is one constituent PG center at Godavarikhani, Peddapelli under its administrative control, several UG, PG and professional courses and Ph.d programmes are offered by this university through its constituent and affiliated colleges. The scope and jurisdiction of the university has got expanded with presently holding 186 affiliated colleges offering diverse programmes of study. The University has a well-developed infrastructure and facilities like University Library, Physical Education, National Service Scheme(NSS), Hostels and Mess and Placement Cell. The University has well trained and experienced faculty members.

DEPARTMENT OF COMMERCE

The Department of Commerce has been functioning under the Satavahana University from the academic year 1989-90. It is offering Ph.D. Programme in Commerce, (4) PG Courses of M.Com, (5) UG Courses of B.Com through its constituent and affiliated colleges covering about 15, 000 students enrolment every year. The Department comprises of dedicated faculty members, actively engaged in teaching, research and extension activities. The Department has been providing an ideal platform for students coming from rural background to metamorphosis themselves to face the challenges of contemporary business world. The department is also conducting various programmes to provide special inputs related to UGC-NET, TS-SET, and satavahana Vikalpa (Commerce Meet) to the students.

KARIMNAGAR

The Karimnagar town is located at a distance of 164kms from Hyderabad. Karimnagar was originally called Elagandala. Later Kannada kingdoms such as Western Chalukyas ruled it. It was part of the great Satavahana Empire. Later, the ruling Nizams of Hyderabad changed the name to Karimnagar. The district has been one of the best cultural centres and had a glorious past. The excavations at various places like Pedda Bonkur, Dhulikatta unearthed invaluable relics exemplifying the architectural excellence of the bygone days. The districts re-organisation in October 2016, 3 new districts were carved out from the erstwhile Karimnagar district to form three new districts of Jagtial district, Peddapalli district and Rajanna Sircilla district.

ABOUT THE SEMINAR

This Two-Day National Seminar seeks to provide a comprehensive platform for academicians, researchers, industry professionals, policymakers, and students to deliberate on the evolving role of commerce and management in shaping India's economic and social future. The seminar will focus on contemporary issues such as digital transformation, entrepreneurship, sustainable finance, inclusive growth, corporate governance, human capital development, and innovation-led business practices that support the vision of Viksit Bharat 2047.

OBJECTIVES OF THE SEMINAR

To examine the transformative role of commerce and management in achieving the goals of Viksit Bharat 2047.

To analyze emerging trends in business, finance, marketing, HRM, and entrepreneurship in the Indian context.

To discuss the contribution of digital technologies and innovation to inclusive and sustainable development.

To explore policy, governance, and institutional frameworks supporting economic growth and social equity.

To provide a platform for knowledge sharing and collaboration among academia, industry, and policymakers.

OUTCOMES OF THE SEMINAR

Enhanced understanding of the strategic role of commerce and management in national development.

Identification of best practices and innovative models supporting sustainable and inclusive growth.

Strengthening of academic-industry linkages and research collaborations.

Development of policy-oriented insights contributing to the vision of Viksit Bharat 2047.

Publication of quality research papers contributing to existing literature

Session	Seminar themes & Sub themes
Technical Session - I	Commerce, Policy and National Development (Viksit Bharat 2047) 1. Commerce, Management and the Vision of Viksit Bharat 2047 2. Global Trade, Make in India and Atmanirbhar Bharat 3. Public Policy, Institutional Reforms and Economic Development 4. Education, Skill Development and Human Capital Formation
Technical Session - II	Digital Transformation, Innovation and Emerging Technologies 1. Digital Transformation and Business Innovation 2. Role of Artificial Intelligence and Data Analytics in Business 3. Supply Chain Management and Logistics in a Digital Economy 4. Financial Inclusion, FinTech and Sustainable Finance
Technical Session - III	Entrepreneurship, Marketing and Inclusive Growth 1. Entrepreneurship, Start-ups and MSMEs in Nation Building 2. Marketing Innovations and Changing Consumer Behaviour 3. Women Leadership and Inclusive Growth 4. Rural Development, Agribusiness and Cooperative Management
Technical Session - IV	Sustainable Management, Governance and Human Resources 1. Human Resource Management and Future of Work 2. Corporate Governance, Ethics and Social Responsibility 3. Sustainable Business Practices and Green Management

Best paper award will be given in each technical session

Call for Papers

Original, thematic and empirical research papers are invited from academicians, practitioners and policy makers. The full paper should be limited to 2500 - 3000 words in Times New Roman in 12 font size with 1.5 line spacing in MS Word format. The papers should be submitted only through the E-mail ID's on or before 3rd March, 2026. The papers should be original, empirical and as per the best national journal standards. Each Paper should include a cover page indicating The name, title, affiliation and complete postal address of authors. The Abstract should follow APA style all tables & diagrams should be properly numbered and provided at the end of the paper. All papers are subject to double blind review. **The papers will be thoroughly reviewed and selected by editorial board will be published in Peer-Reviewed Journal with ISSN and remaining papers will be in an edited book / journal with ISBN number. (Authors opting to publish their papers in on ISSN/ISBN book shall pay a publication fee in addition to registration fee)**

Important Dates

Content	Dates
Last Date for Submission of Abstract	20 th February, 2026
Intimation of Acceptance of Abstract	22 nd February, 2026
Last date for Submission of Full Paper	3 rd March, 2026
Intimation of Acceptance of Full Paper	5 th March, 2026

Papers submitted after the last date will not be accepted.

Registration:

Registration Fee: Rs.500/-
 Registration fees can be paid through UPI: PhonePe/Gpay/Payam. The enclosed Registration form should be filled and sent with scanned copy of payment receipt to the following email address:
sudeptofcomseminar@gmail.com

Bank Account Details:

Bank: Indian Bank
 IFSCode: IDIB000V138
 Account No: 8092817970
 Branch: Vidyanagar, Karimnagar

QR Code for Registration



Scan to Register

Seminar Certificate

All the Delegates will be given participation certificate and paper presentation certificate for paper presenters.